

Fundraising checklist: 10 steps to fundraising success

1. Set yourself a fundraising target

The minimum sponsorship for Pink Ribbonwalk is £175 but why not try and beat it? Let everyone know how much you want to raise and how the money donated will help Breast Cancer Care.

2. Break it down

It takes just 10 of your friends to donate £20 each for you to collect £200 (or more if they tick the Gift Aid box).

3. Set up a JustGiving page

It only takes a minute to set up a JustGiving page and it's quick and easy to share it with your friends. The money comes directly to us so you don't have to worry about sending in your sponsorship money before the deadline.

4. Spread the word

Why not tell all your friends, family and work colleagues that you have signed up to take part in a Pink Ribbonwalk? Send round an email with your JustGiving page, update your status on Facebook and leave your sponsorship form in your staff room.

5. Decide what to do

Decide what fundraising events you are going to do – if you are struggling for inspiration have a look at our fundraising ideas and ideas from past participants.

6. Plan your fundraising events

Decide when and where your fundraising events are going to take place. Remember to consider the weather and maybe have a plan b just incase!

7. Advertise your events

Let everyone know when and where your fundraising events are taking place. Why not update your Facebook page and use our poster template to create your own poster.

8. Ask your employer about matched giving

Find out whether your company has a matched giving initiative and see whether they will match the total you raise.

9. Collect in your sponsorship

After you have taken part in the Pink Ribbonwalk make sure you collect in any sponsorship money that you have collect offline. If you have raised all your sponsorship money through JustGiving you don't need to do anything – all your sponsorship money will be transferred directly to us.

10. Thank everyone that sponsored you

Let everyone know how you got on with your Pink Ribbonwalk event and how much you have managed to raise. They will appreciate knowing the difference their contribution will make.