



in the pink Fundraising ideas

Ideas to get *In the Pink* at work...

Pink party

Get all your colleagues to dress up in pink and pay for the privilege. Pink socks, wigs, hats, shoes, tights, boas, jewellery – the pinker the better! You can also sell pink themed food and drinks and give away lots of pink prizes. Use our *In the Pink* quiz or game to make more money.

Ugly tie day

Get your colleagues to raid their wardrobes. You could sponsor them to wear the tie all day or you could ask them to pay for the privilege!

Black tie ball

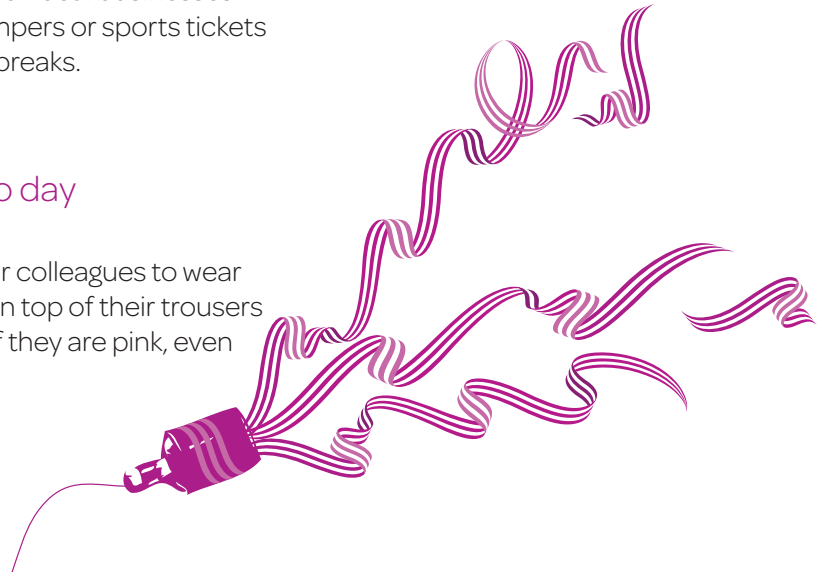
All your guests have to do is buy a ticket to this fabulous evening, and show up in black tie with a hint of pink! To raise even more money you can hold an auction, selling off goods donated by your organisation or local businesses - from gift hampers or sports tickets to weekend breaks.

Superhero day

Sponsor your colleagues to wear their pants on top of their trousers for the day. If they are pink, even better!

Swearing fines

A simple way that you can raise money throughout Breast Cancer Awareness Month is to initiate a fine system for you and your fellow workers. Arriving late for work, swearing, looking scruffy, making tea without offering it to everyone else... just remember to be ruthless!



Sports day

Why not host a series of sports evenings during October and charge an entry fee. Badminton, rounders, aerobics, squash – you name it and they can play it! Use local community centres and church halls or, even better, local parks or open spaces to get it for free! Email after each session with the results, to tempt more people along to the next one!

Other ideas

And if none of those ideas take your fancy, how about one of these:

- Sports sweepstake
- Dinner/dance
- Holiday auction
- Unnecessary e-mail fines
- Karaoke night
- Auction of promises
- Video horse racing
- Own clothes day
- Fancy dress day
- Football match between firms/ departments
- Family cricket days
- Aerobics session
- Fantasy football
- Matched funding
- Charity of the Year
- Staff pantomime
- 100 club
- Tea and cake trolley
- Sponsored job swap

Golf tournament

Host a golf tournament, inviting your clients and partners to have a day on the course and raise some great funds for Breast Cancer Care. Buy pink golf tees or balls to give to contestants as a memento of the day. Or you could host a family day. See if you can book out the clubhouse for pink refreshments too!

Quiz night

Not only will it provide a great way to socialise with your colleagues, you can also raise loads of money by charging an entry fee. Decorate the venue with our balloons and posters and make everything pink! There is even a handy pink quiz included in your pack.



Hints & Tips

Raffles guidelines

Please keep in mind that only Societies, not individuals, can promote and sell tickets in advance of the draw date by registering the raffle with a local authority.

If you are a Society, please contact your local authority to register your raffle and request all relevant paperwork, including the Gambling Act 2005. You will also need to issue printed tickets in line with the Gambling Act terms and conditions.

A raffle run on the day of an event does not have to be registered. However, some conditions do have to be met. For more information, see our Raffle Guidelines available to download from our website, www.breastcancercare.org.uk/inthepink

Ideas for prizes

If you need a prize for a raffle or game the following ideas might help: a home-made cake, a bucket of sweets, a cute teddy bear, vouchers for a book shop, a manicure, a box of chocolates, concert tickets, theme park tickets, signed football shirts...

To be even thriftier, you can approach local businesses to see if they will offer a prize to this great cause – perhaps a free haircut, a free meal, some merchandise – it's well worth asking!

eBay

Do you have things lying around your house that you don't need? Well, did you know that you can now sell your items on eBay, and have the proceeds or a percentage of the proceeds go directly to Breast Cancer Care? When selling your item you can state that you would like some of the proceeds to go to charity, and choose Breast Cancer Care as the recipient. This means on the item page there will be a big sign letting bidders know where their money will be sent.

To find out how to do this, go to www.missionfish.org

Gift Aid it

Gift Aid is a very simple way for UK tax payers to increase the value of their donations. If you are fundraising and asking people to make donations, you can increase the value by asking them to complete the Sponsorship and Donations Form enclosed with your pack. For further information about Gift Aid and for additional Sponsorship and Donations Forms please email us at inthepink@breastcancercare.org.uk