

Add over 28% to the value of your Donations and Sponsorship Money

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For people who pay UK tax, even if they live overseas, Gift Aid is a very simple way to increase the value of their donations.

Sponsorship

By ticking the Gift Aid box on the Sponsorship and Donations Form it will enable the charity to reclaim the basic rate tax on your sponsor's gift amount, currently 25p in every £1.00.

There is also a government supplement (Transitional Relief) of 3p on every £1.00 until 5th April 2011.

So if you are sponsored for £10.00, that gift will be worth £12.82 to the charity with Gift Aid and Transitional Relief.

Sponsorship may be made by cash, cheque, postal order, debit or credit card or even in a foreign currency (including the euro).

All we need to claim Gift Aid, at no cost to you or your sponsors, is:

- for them to tick the Gift Aid box on the sponsorship form
- for them to provide a valid home address (they may provide as little as house number and post code).

Unless your sponsor ticks the box to request contact from Breast Cancer Care, we won't record their details onto our database. Note too that we never pass details of people on our database for third party use.

Donations

If you are holding a fundraising event where people are making donations, these can also benefit from Gift Aid by using the Sponsorship and Donations Form.

Gift Aid may **not** be claimed on:

- Pins
- Raffle Tickets
- Tickets for events
- Prize Draws such as the Get In the Pink game

The general rule is that Gift Aid may not be claimed if a benefit is received by the donor, such as a prize, or entry to an event. If the gift is truly a donation (e.g. they would be allowed to the event whether they gave this money or not) then it may be eligible for Gift Aid.



Supplementary Information on Gift Aid

If a sponsor or donor asks you about their eligibility for Gift Aid, here are a few guidelines:

- Gift Aid is eligible on donations from UK taxpayers only (however note that some specific exceptions are allowable where, for example, a non taxpayer has a joint account with a UK taxpayer, so it's always worth contacting us or HM Revenue and Customs regarding large donations).
- The charity can reclaim the basic rate of tax for those who have paid enough tax in the tax year, i.e. they need to have paid at least the amount reclaimed on their gifts. The tax year runs from 6 April one year to 5 April the next.
- Most people should find it easy to know if they've paid enough tax to cover the amount the charity will reclaim. Their tax paid can be income tax or capital gains tax at any rate, and can include tax paid on savings and income. It can't include tax paid in the year to settle bills for any other tax year.
- Higher rate taxpayers may claim tax relief on the difference between the basic rate and higher rate of tax. This is something that they'll need to look after themselves, but HM Revenue and Customs can always help them with this.
- Even with the changes to the basic tax rate in 2008, the government ensures we continue to receive over 28% Gift Aid on every eligible donation.

By encouraging people to sign up for Gift Aid, you'll help the charity enormously, as Gift Aid can increase the donation's value to the charity by nearly a third! Unfortunately, we can't credit you with this extra money due to the Gift Aid claims processing procedures and timescales, but we would be so grateful for all you can do to help us claim the extra money.

Please note that any Gift Aid that we claim from donations collected at your event can't be included in your fundraising total.

Please contact us if you would like any further help or information about Gift Aid and we will do our best to help. Alternatively you can visit the HMRC website at www.hmrc.gov.uk.

Thank you for your support

www.breastcancercare.org.uk/inthepink