

Setting up a fundraising page online



In order to make fundraising and sending in your sponsorship money as easy as possible we've teamed up with JustGiving.



The service provides interactive and easy-to-use online fundraising tools to help people raise money and donate without fuss, and will reduce the amount of administration you need to do. The service also deals with Gift Aid automatically, so that's one less thing for you to think about.

What does it do?

- Provides you with a personal fundraising page which:
 - you can use to advertise your event
 - can be used to upload pictures showing people what happened on the day
 - displays your personal target and how much you've raised to date
 - lists the donations you've received.
- Provides you with a facility to email people you know, with a link to your page where they can donate securely and tax-efficiently by credit or debit card.
- The money is sent directly to our bank account from JustGiving. Saving both you and us time and money.
- JustGiving will email a thank you (which you can personalise) to anyone who makes a donation and can also alert you by email each time you receive a donation.

Please note money from JustGiving.com will be added to your Breast Cancer Care total periodically – it can typically take three to five weeks for it to show on your total, so don't worry if it takes a little time. Breast Cancer Care will send a thank you letter once your JustGiving page has closed.

How to set up your fundraising page

- 1.** Type **www.justgiving.com/breastcancercare/raisemoney** into your web browser.
- 2.** Follow the step-by-step instructions set out by JustGiving.
- 3.** If you do have any problems with setting up your page, you can contact the **JustGiving Helpline on 0845 021 2110**.