



Your guide to
Bucket Collections

Thank you for choosing to support us

A huge thank you for signing up to hold your very own bucket collection for Breast Cancer Care. The money you raise will mean we can continue to be there for the people who so desperately need us. Whether you raise £20 or £200, you can be sure your money is making a real difference and for that, we are so thankful.

This handy guide has everything you need to get started, from planning to collecting and paying in. We also have local teams across the UK ready to help you every step of the way so if you have any questions give us a shout.



Scotland and Northern Ireland
Speak to Catherine
0141 353 8354

fundraising.scotland@breastcancercare.org.uk



Midlands and North of England
Speak to Olivia
0114 263 6471

Fundraising.north@breastcancercare.org.uk



Wales
Speak to Sara
02920 234 073

Fundraising.cymru@breastcancercare.org.uk



London and South of England
Speak to Maria
020 7960 3560

Fundraising.south@breastcancercare.org.uk



Choose where to collect and set a date

You can hold your collection almost anywhere as long as you've asked permission. It's best to choose a place where lots of people will pass your bucket. Here are just a few suggestions.

- **At work** – ask colleagues or customers if they can spare any change.
- **Shopping centres** – particularly at weekends or during late night shopping. Check with the manager first.
- **Sports venues** – ask if you can collect before or after the game.
- **Your local theatre** – particularly if a member of the cast is willing to encourage donations from the audience.
- **Your local pub** – choose the busiest night of the week, and ask permission from the manager.
- **Do it on campus** – if you're at university, get a group of friends together and collect on campus or at your union. Check with your volunteering office first.

Once you've decided on your collection location, you'll need to send both a permission letter and a charity authorisation letter to the venue. There is a permission letter template at the back of this guide for you to edit and contact us for an authorisation letter.



Get your collection crew together

Start by asking friends and family if they can help at your collection. We recommend collecting in pairs for up to two hours at a time, then swapping.

To get people's attention you could wear pink or orange fancy dress. We're thinking feather boas, big glasses or wigs as these are hard to miss!

Spread the word about your Bucket Collection on Facebook and Twitter and tag **@BCCare**

'I had so much fun! What Breast Cancer Care do is amazing and I hope I'll be able to help at future events.'

Gaia, London



Order your Bucket Collection kit

Once you've set a date for your bucket collection, let us know and we'll send you the items below:



Buckets



Tabards



Stickers



Helpline Cards



At your collection – watch your buckets fill up!

Holding a bucket collection is an easy way to raise money to support people with breast cancer and raise awareness of Breast Cancer Care. It's also lots of fun and you'll get a real sense of achievement when your buckets fill up. Take a look at some of our top tips to making it a success.

- Wear a big smile and make eye contact with people.
- Offer a sticker to the people that donate and thank them.
- Dress for the occasion! Comfortable shoes help when standing for a long time. Dress warmly if your collection is taking place outside.
- Please don't shake your buckets or cause any annoyance or danger to the public.
- No animals should accompany your collection.
- Please do not cause an obstruction or stand too close to other collectors. By law collectors must remain stationary and stand at least 25 metres away from each other.
- Make sure all the collectors are collecting within the agreed area.
- If anyone wants further information about Breast Cancer Care, signpost people to our website [breastcancercare.org.uk](https://www.breastcancercare.org.uk) or give them a Helpline card.
- We recommend using a wheeled suitcase to transport the money after your collection. Count money in a safe location and have one other person there with you.



Pay in your donations and transform lives

Well done – you did it! We'd love to hear how you got on at your collection and see any photos. There is also a poster at the back of the pack, which you can use to share how much money you raised.

There are thousands of people who would greatly benefit from our support and it's because of the money you raise at your Bucket Collection that we can reach them. Pay in your donations and make a big difference to people's lives today.

- **Online** - this is the most cost-effective and secure way to donate. Visit breastcancercare.org.uk/donate/pay-in-money and click the 'pay in' button.
- **By Post** - pop a cheque in the post with the money return form at the end of this pack.
- **At the bank** - if you prefer to pay your donations in at your local HSBC bank call your local fundraising team, with the amount you've raised, and we'll get a paying-in slip posted straight out to you.

Don't forget to return your buckets and tabards using the Freepost return slip from your welcome kit. Let us know if you need any more.

Permission letter

[Insert name and address of venue]

[Insert date]

Dear [insert name]

I'm writing to ask for a permit to hold a bucket collection to raise money for Breast Cancer Care at [insert venue name] on [insert date].

Breast Cancer Care is the only specialist UK-wide charity providing support for anyone affected by breast cancer. Their free services include support over the phone with a nurse or someone who's been there, welcoming online forums, reliable information and local group support. They help people feel more in control.

It's vital that Breast Cancer Care's services remain free as they're a lifeline for the growing number of women coping with one of the most difficult challenges they will ever face and I would like to support them by holding a bucket collection.

I really hope I'm able to collect at [insert venue name] and raise money to support people facing breast cancer.

Thanks very much for your time. I have enclosed a copy of my letter of authorisation from Breast Cancer Care for reference and look forward to hearing from you soon.

Best wishes,

[Insert your name, signature and contact details]

Thank you for your SUPPORT

We raised

£

Breast cancer changes everything.

Your money provides a lifeline of support to the hundreds of thousands of people affected right now.

For breast cancer care, support and information, call us free on **0808 800 6000** or visit **breastcancercare.org.uk**

Registered charity in England and Wales 1017658 Registered charity in Scotland SC038104.

breast
cancer
care