

Your Strawberry Tea in three simple steps



breast
cancer
care

Step Plan the day

Welcome

I'd like to say a big thank you for deciding to have a Strawberry Tea this summer.

Without the generous support of people like you we wouldn't be able to be there for the thousands of families who turn to us.

Everything you need is right here in your kit. And there are lots of extras available if you need them. The team is here for you too if you have any questions or if you would like more ideas when planning the day.

So don't be shy, keep in touch!

With all the very best wishes for a wonderful Strawberry Tea,



Georgie

Georgie Burchell,
The Strawberry Tea Lady

Choose a location for your Strawberry Tea

Every Strawberry Tea is different. Some people hold theirs in the garden, others at home indoors. Some gather workmates together for a slice of cake at lunchtime, and some of you will bring the whole community together for yours.

It's about choosing a way of getting involved that works for you and your life. So, have a think about what type of Strawberry Tea is right for you this summer and we're sure you'll have a fantastic day.

Decide who to invite

Once you've decided on where you'd like to hold your Strawberry Tea fundraiser, it's time to think about who you might invite to come along. It could be just you and some friends, or perhaps you'd like to make it more of a family affair? Maybe you'd like to open your door to the community and celebrate with the neighbours? And if you plan to hold yours at work, you probably won't need to think too hard about it all... you've got a ready-made guest list who are almost guaranteed to turn up!



TIP FROM STRAWBERRY TEA-ER CLAIRE

'I encourage guests to bring along a plus one to my Strawberry Tea... It makes me less nervous about the turn out, and I always end up making new friends.'



Set the date!

Finding a date that works for everyone is often one of the trickiest aspects of planning any get-together or event.

And it's important to remember that there will always be someone who simply can't come along

for whatever reason. But, even those people can still get involved by making a donation to your Strawberry Tea, particularly if you set up a page on justgiving.com for your fundraiser. It really is an incredibly convenient way to donate.

Some people like to combine their Strawberry Tea with a birthday, while others choose a date in celebration of someone special. Many just go for a date they know will fit with the rest of their summer plans. Over at Breast Cancer Care,

we've discovered a clever little website called doodle.com which is a real gift when it comes to finding a date that most people can make. And if you need any support on how to use it, just drop us a line – we'd be more than happy to talk you through it.

strawberrytea@breastcancercare.org.uk 0300 100 4442

Managing RSVPs

For some of you this will be a walk in the park, if you've just got a few of your nearest and dearest coming along, it's easy to keep track of who's in.

If you're organising a bigger event, it can help to use some clever tools to keep track of the numbers. Many of our regular Strawberry Tea-ers use Facebook events to manage the process of inviting and tracking RSVPs to their event. And it can be a real help when it comes to planning how many bums will need a seat... and how many mouths will need cake!

Deciding what to serve

You could serve up a traditional afternoon tea or more of a party-style buffet. Or maybe an evening get-together with friends is more your thing, enjoying some strawberries and pink bubbles!

Deciding on what to serve should be about what works for you; and what you think your guests will most enjoy. Some of you will no doubt love spending time in the kitchen whipping up delicious baked treats, while others will definitely prefer to pop down to your local supermarket and grab something ready-made and hassle free. Whatever you decide, there's punnets full of inspiration on the Strawberry Tea website with oodles of recipe suggestions!

breastcancercare.org.uk/strawberry



'The sun shone, many friends came with cakes, I sourced raffle prizes, we played fun games, lots of tea and chat, and raised lots of money for Breast Cancer Care. Everyone told me they had a fun and relaxing afternoon!' June from Coventry



Asda is supporting Strawberry Tea from cake decorating to games in many of their stores at the beginning of June, so make sure to check out your local store. The perfect place to pick up all your Strawberry Tea essentials while you're there!

Step 2 Have fun and raise money



Whether you put on a Strawberry Tea at home, at work or in the community – it's definitely an opportunity to get creative and have some fun!

Decorate your event

There are lots of ways to decorate your Strawberry Tea fundraiser. To help you get started, we've included a few useful bits in this kit. But there's so much more! You can order extra bits and pieces online at breastcancercare.org.uk/extras

And there are some lovely things available especially for your Strawberry Tea at breastcancercare.org.uk/shop

If you personally love nothing more than a 'Blue Peter moment', there are a few ideas for making decorations at home on the Strawberry Tea website at breastcancercare.org.uk/decorations



'...it just turned into what I can only describe as one of the most fantastic and rewarding days of my life for some time.'

A heart-warming meet-up

Susie from Leicester held her Strawberry Tea at home: 'When I first saw the Strawberry Tea advertised I thought what a lovely idea – friends and family spending quality time together – and my goodness I did enjoy myself! Seeing friends meeting up with people they had not seen for quite some time and just sitting having tea and cakes together was heart-warming.'

We set up in the morning and the sun came out, we were keeping our fingers crossed and it just turned into what I can only describe as one of the most fantastic and rewarding days of my life for some time.'

TIP FROM STRAWBERRY TEA-ER KATY

'I always have lots of left-overs from my Strawberry Tea... so I hold mine on a Sunday so I can take the uneaten cakes in to the office on Monday and top up my fundraising pot.'



Keep everyone entertained

We've put together some great ideas to help you keep everyone entertained while raising vital funds to help us support more families affected by breast cancer.

You'll find a games sheet in your kit that really does offer something for everyone. From strawberry themed treasure hunts for the kids (and big kids perhaps!), to bake-offs and quizzes. You could even have a strawberry-eating contest!

It's never been more fun to raise funds and change lives.



Fundraising that works for you and your guests

Perhaps the most important thing to remember when thinking about fundraising at your Strawberry Tea, is that people give because they want to... so please don't worry about asking for donations.

It's completely up to you whether you leave it up to your guests to donate what they want, have an entry fee or provide suggested donations for what you're serving – any of these are

great options and you're likely to raise more than you think. And if you want to raise even more, why not ask your guests to bring a friend?

Why not set up a JustGiving page for your Strawberry Tea. It's very simple and lots of fun. It even means that 'no shows' and anyone forgetting to bring cash on the day can still donate via your personal event page. You can even get your very own text-to-donate code.

Whether you raise £20 or £200, the money you raise will help to support people affected by breast cancer.



If you'd like any support on fundraising at your Strawberry Tea, or would like some help setting up your personal page on JustGiving, please just call a member of the team. We're here to help!

0300 100 4442
strawberrytea@breastcancercare.org.uk

When you have breast cancer, everything changes. It's the non-stop hospital visits and the impact on your confidence and self-esteem. It's the child who faces losing you. And it's the loneliness of knowing that the people you love don't quite understand how you're feeling.

At Breast Cancer Care, we understand the emotions and challenges faced daily. So we provide a space to talk freely and openly about the reality of living with breast cancer, for anyone who's affected.

We offer support and information to thousands of families every year. But we couldn't do it without a bit of help. By holding a Strawberry Tea this summer, you can be confident that you'll be helping to keep our services running, in turn helping thousands of people through one of the most difficult challenges they'll ever face.

691,000 people are living with a breast cancer diagnosis in the UK today, and that figure is only set to grow. With your support this summer, we can be there for more people, from day one.

If you're worried about breast health and want the facts, need support to face breast cancer or want to reach out and talk to someone, we're here for you. Call us free on **0808 800 6000** or visit us at **breastcancercare.org.uk**